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Lundquist College of Business

Differential Tuition Proposal 2025

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Lundquist
College of Business



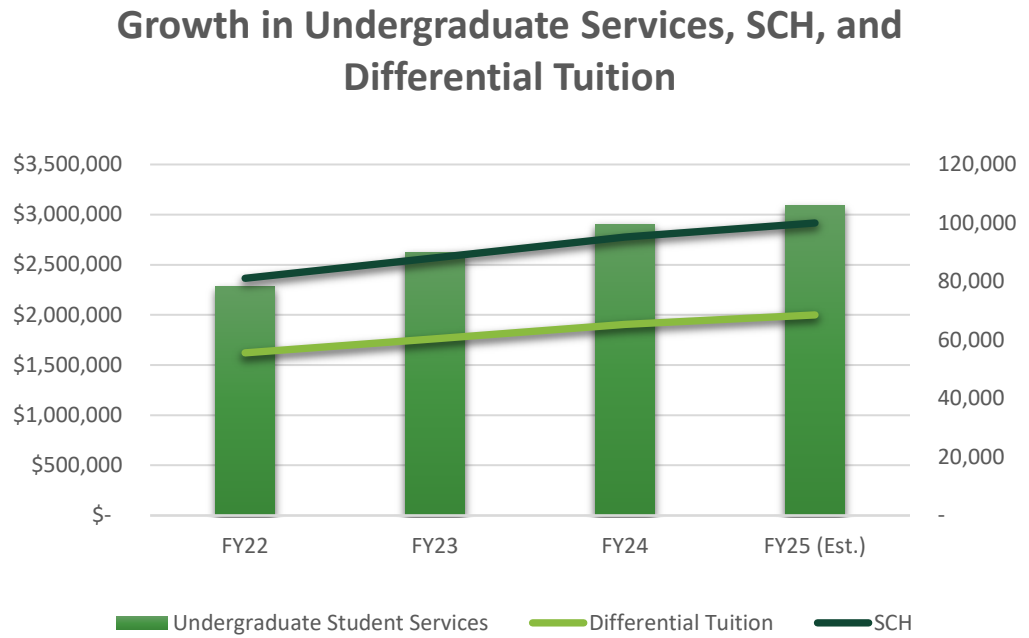
Lundquist College of Business – Proposed Increase to Differential Tuition

- Original differential tuition was implemented in AY2018/2019 and has not been increased since.
- While base tuition covers many essential operating costs, it falls short of funding the strategic enhancements required to maintain excellence in a rapidly changing field, especially in providing the level of student services that students expect from a business education.
    - Academic Advising
    - Career Readiness
    - Experiential Learning Opportunities
    - Industry Connections
- Proposing an increase from $20 per credit to $30 per credit.
- Impacts incoming cohort only.

Rationale for Increasing Differential Tuition

- The motivation is simply to keep up with rising costs so that we can continue to provide the student success services enjoyed by our majors and all undergraduate students taking courses in Lundquist.

- As shown, between FY22 and FY25 (estimated), SCH has grown by 30%, and costs for student services has grown by 35%.



- The above reflects investments in General Fund support only. Over the past four fiscal years, approximately $1.5M in Foundation funds will have also been committed to student services. Additionally, Lundquist houses the Braddock Tutoring Center which is also fully funded by donor funds.

Rationale continued

- Advancements in technology, industry demands, and the need for specialized services necessitate increased investment to maintain our competitive edge relative to our comparator business schools.
- While the increase is large on a percentage basis, the change in differential tuition from $20 to $30 per SCH starting with the fall 2025 cohort is a strategic investment to maintain and enhance Lundquist's academic excellence, competitiveness, and ability to provide innovative services to students.
- One of the most compelling arguments for the differential tuition is the connection to the university's strategic plan and vision – Oregon Rising. Lundquist has been a leader on campus in student services and career readiness, often leading the charge.
- The services provided not only benefit business students, but many programs (such as Professional Edge and the clubs) are open to students across campus.

Plan to Mitigate Impact

- Because of guaranteed tuition, it will need to be gradually phased in over 4-5 years as new students come to the University of Oregon. This means that it will not be fully operational across all students until around FY29 (based on a four-year time to degree).
- 10% of differential tuition will be dedicated to scholarships at the university level.
- Additionally, the Lundquist College of Business distributes approximately $1.1 million in scholarships to our undergraduate students majoring in business or accounting, with many of these targeted at students with financial need.

Illustration of change

Estimated Revenue - Differential Tuition Increases (Illustration using AY23/24 SCH)									
	SCH/Average Percentages	FY26 Rate	FY26 Income	FY27 Rate	FY27 Income	FY28 Rate	FY28 Income	FY29 Rate	FY29 Income
First-year students	35%	$30	$1,002,876	$30	$1,002,876	$30	$1,002,876	$30	$1,002,876
Sophomore	25%	$20	$477,560	$30	$716,340	$30	$716,340	$30	$716,340
Juniors	20%	$20	$382,048	$20	$382,048	$30	$573,072	$30	$573,072
Seniors	20%	$20	$382,048	$20	$382,048	$20	$382,048	$30	$573,072
AY23/24 SCH	95,512								
Estimated Differential Tuition			$2,244,532		$2,483,312		$2,674,336		$2,865,360
Less: 10% for scholarships			-$224,453		-$248,331		-$267,434		-$286,536
Estimated Differential Tuition			$2,020,079		$2,234,981		$2,406,902		$2,578,824
Net new differential tuition dollars			$109,839		$324,741		$496,662		$668,584

Market Comparators

- Nearly all top-tier business schools charge differential tuition, as well as the other major universities in Oregon.
- Application of differential tuition varies; while some still use a per credit charge, others have separate tuition tables for each school/college based on program of study, while others have a set annual fee.
- Outside of Portland State, which charges $19 over base per credit (but has a separate table for business), a $30 per credit differential tuition is low relative to comparators.

Market Comparators

Differential Tuition Comparators/ Per Credit	Resident	Non-Resident	Notes
Oregon State University	$26.00	$26.00	
University of Oregon Proposed	$30.00	$30.00	
Arizona State	$50.00	$50.00	
James Madison School of Business	$50.00	$50.00	
University of Nebraska - Lincoln	$64.00	$141.00	
Colorado State	$106.00	$106.00	Not applied to first-year students.
University of Minnesota	$136.00	$136.00	
Utah State University (Upper)	$221.00	$221.00	Applies to upper-level courses only.
Neely School of Business (TCU)	$250.00	$250.00	
By Class (First year; sophomore, etc.)/ Area of Study/Per Credit	**Resident**	**Non-Resident**	
Portland State University	$235.40	$665.00	The base rate is $217 for residents; $646 for non-residents)
University Of Michigan (Lower Division)	$1,139.00	$2,938.00	In comparison, Design costs $1,095 and $2,895 for the lower level and $1,187 and $3,073 for the upper level.
University of Michigan (Upper Division)	$1,343.00	$3,245.00	
Per Academic Year	**Resident**	**Non-Resident**	
Purdue	$1,436.00	$1,436.00	
University of Arizona	$1,800.00	$2,600.00	
Wisconsin-Madison	$3,000.00	$3,000.00	
University of Maryland	$3,090.60	$3,090.60	

Discussion with Students

- Dean Bruce Blonigen met with the Dean's Council for Inter-Club Coordination (DCICC), the student group that oversees all student clubs in the College.
- This group has historically served as the dean's student advisory body.
- The students agreed that preserving these student success services is particularly important and that the motivation for this requested increase was reasonable.

Conclusion

- The increase in differential tuition is not just a cost increase—it is a strategic investment in the quality of education and student experience.
- The university's base tuition cannot sustain the specialized academic programs, high-level faculty expertise, innovative technology, and robust student services needed to prepare students for the competitive workforce.
- Differential tuition will provide the additional funding required to deliver these critical resources, ensuring students graduate with the skills, experience, and support they need to succeed.
- This investment will translate into higher-quality education, better career prospects, and improved student outcomes across the board.

MBA/MSF Concurrent Degree

Housekeeping – MBA/MSF Concurrent

- When the tuition tables for the MBA/MSF concurrent degree were first adopted, there were two options depending on if a student started the MSF in the first or second summer while taking the MBA:
    - Option 1 - Spread the cost over four-terms
    - Option 2 - Spread the cost over seven-terms
- Students were being overcharged in the summer and not correctly charged in the other terms.
    - Determined it really doesn't matter which summer a student enrolls in the MSF.
- Students had to be accepted into both programs and with MSF starting in the summer; and MBA in the fall this was a challenge with the Division of Graduate Studies.
    - Worked in partnership on deferred admissions so summer could be charged correctly under the concurrent degree option.
- The overall intent was that a student could get two degrees – the MBA at full cost, and the MSF at 50%.
    - Student pays 50% of MSF tuition when taking MSF courses plus 100% of MBA
    - Only pays 100% of MBA other terms

Housekeeping continued

Current Costs (AY24/25)	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Total Cost	Increase
MBA R	$ -	$ 10,998	$ 10,998	$ 10,998	$ -	$ 10,998	$ 10,998	$ 10,998	$ 65,988	
MBA NR	$ -	$ 15,318	$ 15,318	$ 15,318	$ -	$ 15,318	$ 15,318	$ 15,318	$ 91,908	
MSF R	$ 8,784	$ 8,784	$ 8,784	$ 8,784					$ 35,136	
MSF NR	$ 11,516	$ 11,516	$ 11,516	$ 11,516					$ 46,064	
Proposed (AY25/26)										
MBA R	$ -	$ 11,218	$ 11,218	$ 11,218	$ -	$ 11,218	$ 11,218	$ 11,218	$ 67,308	2%
MBA NR	$ -	$ 15,624	$ 15,624	$ 15,624	$ -	$ 15,624	$ 15,624	$ 15,624	$ 93,744	2%
MSF R	$ 8,960	$ 8,960	$ 8,960	$ 8,960					$ 35,840	2%
MSF NR	$ 11,746	$ 11,746	$ 11,746	$ 11,746					$ 46,984	2%
MBA/MSF Concurrent = 100% MBA + 50% MSF				**Resident**					**$ 85,228**	
				Non-Resident					**$ 117,236**	
Proposed Tables Concurrent										
MBA/MSF R	**$ 4,480**	**$ 15,698**	**$ 15,698**	**$ 15,698**		**$ 11,218**	**$ 11,218**	**$ 11,218**	**$ 85,228**	
MBA/MSF NR	**$ 5,873**	**$ 21,497**	**$ 21,497**	**$ 21,497**		**$ 15,624**	**$ 15,624**	**$ 15,624**	**$ 117,236**	

Benefits of moving to one option

- Easier to explain during recruitment and admission process.
- Easier for students to plan financially how to get both degrees and they still have the option of starting in first or second summer.
- Ensures students are charged correctly.
- Clear process for college, and university units such as Division of Graduate Studies and the Registrar's Office.



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